

FOR IMMEDIATE RELEASE

July 24, 2017

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New Motocross on the Bluffs to Open Coors Motor Mania at 2017 Super Fair

Lincoln, NE— The Lancaster County Super Fair is thrilled to announce that the Lancaster County Super Fair will now be kicking off four days of motorsports action over two weeks with a new type of motorsports fun—motocross!



NEW Motocross on the Bluffs

Motocross on the Bluffs presented by Edwards Motorsports & RV's will be moving to the Lancaster Event Center on Saturday, July 29. Doors open at 11am for practice from noon-2pm and they'll start ripping it up for qualifying races (motos) from 2-7pm. The final main event will run from 7-10:30pm. Motocross on the Bluffs is the fourth round of MotoSport.com's Best of the Midwest Motorcross Series and the second round of the Lancaster County MX Triple Crown.

The MX on the Bluffs race quickly became the most popular motocross race in the Midwest due to its innovative track designs, unique marketing and sponsorship support. After outgrowing the previous venue in Council Bluffs, the location was

moved to the Lancaster Event Center for 2017. This MX race will be unlike any other in the Midwest with a never-before-ridden custom-built track under Saturday night lights. With over 90 racer pre-entries from six states, the racing is going to be thrilling with professional and amateur motocross athletes competing for over \$20,000 in cash and prizes in 28 different classes.

Other events in Coors Motor Mania

Coors Motor Mania at the 2017 Lancaster County Super Fair includes three other motorsports including two long-time favorites with cars crashing at the Demolition Derby sponsored by Kan Equipment on Saturday August 5, heart-stopping Figure 8 Races sponsored by Gana Trucking & Excavating on Monday August 7, and horsepower making mud fly for the second year at the Fast Track Mud Drags sponsored by Ultimate Truck on Saturday August 12.

Location/Tickets

These events happen at Muhlbach Motorsports Complex on the Lancaster County fairgrounds at 84th Street & Havelock Avenue at the back of Lancaster Event Center. ALL SEATS RESERVED—FIRST COME, FIRST SERVED UNTIL SOLD OUT. Motorsport tickets can be purchased online at **SuperFair.org**.

Fair gate entry

Fair gate and parking fees apply to all events except the MX pre-fair event. Fair gate admission tickets for each person entering fairgrounds can be snagged for free at Russ's, Casey's, West Gate Bank, and Super Saver or pay just \$3 per person. Fair parking is \$5 per vehicle per day.

ABOUT THE LANCASTER COUNTY SUPER FAIR

The 2017 Lancaster County Super Fair runs from Thursday, August 3rd through Saturday, August 12th. The Super Fair is an annual showcase of Lancaster County and surrounding community exhibits and offers dozens of free and low cost entertainment for all ages with unique daily themes and activities. Our fair continues to grow with over 9000 entries from over 900 4-H and FFA exhibitors, and more than 500 open-class exhibitors. The Super Fair is one of the largest county fairs in the country, attracting more than 140,000 visitors over 10 days. For a full list of free attractions, ticketed events and more information, visit **SuperFair.org**. The Lancaster County Super Fair is hosted by the Lancaster County Agricultural Society, a non-profit 501(3)(c) and volunteer organization dedicating to celebrating the heritage and future importance of agriculture with youth of all ages in our community. The Super Fair is the annual showcase event among 300+ other events held at the Lancaster Event Center, now in its 16th year, in support of the local community and economy.