



## *Experience an EXTRAORDINARY internship!*

Looking for an internship to give you real hands on experience? Come out to the non-profit Lancaster Event Center where city meets country. With 300+ events we host annually there are always significant, fun projects that align with many majors! Work directly with a variety of professionals to gain maximum experience in a short time and leave with real examples to put on your resume that help you narrow down what career paths fit you best.

Lancaster Event Center offers internships every semester! Current opportunities include:

- ✓ **Event Management:** Implementation of new Ungerboeck event planning software; November-June LEC hosts a variety of trade shows and spectator shows and each summer we host our own Super Fair-variety of roles which include operations, food & beverage, management opportunities to train crew members and volunteers.
- ✓ **Event Planning/Operations Management:** Implement new work order system in internationally-leading Ungerboeck software package to help us deliver a great experience to our largest events.
- ✓ **Marketing/Digital Media:** Manage and update Super Fair 2019 web site. Create and implement social media strategy, calendar and content to increase engagement across all Super Fair social media. Support execution of overall Super Fair marketing plan across all medium including TV, radio, PR, in-person events.
- ✓ **Sponsorships/Advertising Sales:** Creating strategy, pricing, brochures & online content to help us sell new sponsor opportunities we are offering for naming rights for different parts of the facility, signage and online marketing opportunities, county fair, new National High School Finals Rodeo etc.
- ✓ **Marketing/Graphic Design:** Create variety of designs for both digital (online, onsite signage) and traditional (TV, print, signage, flyers) medium for Lancaster Event Center and Super Fair to drive our revenue & brand and/or for our sponsors and key shows.
- ✓ **Management/Administration:** Setting up asset tracking system & document control/archiving system including leading staff/volunteers to implement the new systems.

4100 N 84<sup>th</sup> St, Lincoln Nebraska 68507  
402-441-6545  
LancasterEventCenter.org



A nonprofit 501(c)(3) organization dedicated to growing community through events like yours, and the Super Fair.



Benefits include free uniforms, half-priced meals at our cafes for you while working and for you and your immediate group during your free time, free fountain drinks while working, free tickets or entrance to many of our events for you and your immediate group and earning a great reference from a well-known facility in the State with largest county fair and one of the busiest multi-use event centers in the USA.

Successful interns at the LEC and Super Fair will:

- Enjoy learning a lot in a short amount of time
- Love working with minimal direction
- Soak up knowledge from the many professionals on our team you have a chance to interact with and observe
- Thrive on a fast-paced, sometimes chaotic event environment
- Feel good about giving back to a non-profit devoted to growing our youth and community
- Have an affinity or willingness to learn about agriculture, animals, variety of passions represented in our events
- Be willing to get their hands, and sometimes feet, dirty or sweaty as we work both inside and out
- Have a flexible schedule and attitude
- Be dedicated to doing what it takes to make the project/event go off smoothly
- Enjoy figuring out solutions and creating some things from scratch
- Bring a fun, optimistic attitude to our fun team

To learn more, call Mike Wulf at (402) 441-1812 or email [mwulf@LancasterEventCenter.org](mailto:mwulf@LancasterEventCenter.org)

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