



**FOR IMMEDIATE RELEASE**  
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## **New Events Hitting the 2016 Super Fair!**

**Lincoln, NE**— Come let the good times grow at the 2016 Lancaster County Super Fair, running Thursday, August 4 through Saturday, August 13.

The 2016 Lancaster County Super Fair starts this week and it's bringing a huge number of new events and attractions this year. A 2015 survey from the Super Fair phone app hinted that fairgoers wanted more rides and attractions for the carnival. The 2016 Super Fair is happy to deliver more rides than ever! The Heart of America Midway Carnival is bringing new and more kiddie rides for our younger guests to enjoy. Plus, three new rides will be located near the carnival; Eurobungee, Zipline, and Helicopter Rides. Whether it's flipping and jumping, zipping down a line, or flying over Lincoln; the 2016 Super Fair will not disappoint.

A new free daily attraction, with three shows daily, that's sure to be amazing, will be Vicenta Pages and her six white Bengal Tigers! Other new free attractions that you'll want to come back for are:

- Colorful Magic by Bruce
- Survivor and Farm-ily Feud from Bob Bohm, and
- The Turkey Creek Regulators Mounted Shooting.

Also, new but you must preregister with standard race fees is the bounciest family fun, Great Inflatable Race.

On top of all the new rides and attractions, you'll also find the brand new Bud Light Beer Garden Experience next to the upgraded Nebraska Lottery Shade Tent in the Attraction Zone. Fairgoers can get a glimpse of the Olympics on flat screen TVs while enjoying our Free Concert Series with 9 nights of free music from the Pepsi Main Stage. This will be the site of the incredible new Cornhusker Country Bash that includes 9 hours of fun from three different bands. Ashton Dugan and the Band Dave, SwitchBak, and the Emmett Bower Band will rock the Pepsi Main Stage on Aug 13 from 3pm – midnight. Music lovers won't want to miss all this awesome live music!



Along with the same wristbands offered last year, we are now offering new MEGA All-Day Carnival Wristbands. For only \$30, fairgoers will be able to ride in both sessions (from 1-11pm) on a Friday, Saturday, or Sunday. These are currently available for purchase, along with all other carnival wristbands and ticketed events, on SuperFair.org or at the carnival before 5pm. So, don't wait in long lines at any of the ticketed events, get advanced tickets available online at SuperFair.org. Fairgoers can also select the seat they want "saved" for them in the Muhlbach Motorsports Complex and in Pavilion 4 for the Blackhawk and Outlaws concert with reserved seating for all events! Learn more at SuperFair.org.

With Free Fair Entry Days, there is no gate admission and free parking Monday through Wednesday when the fairgrounds open at 5pm. Otherwise, it's only \$5 parking and free gate admission with coupons from Runza, Casey's, Russ's or SuperSaver. Let the Good Times Grow at the 2016 Lancaster County Super Fair.

### **About the Lancaster County Super Fair**

The Super Fair is brought to you by the Lancaster County Agricultural Society, a nonprofit 501(c)(3) organization. It is an annual showcase of community exhibits and entertainment for all ages with unique daily themes and activities. Our fair continues to grow with thousands of entries from over 900 4-H and FFA exhibitors, and more than 500 open class exhibitors. In addition to platinum-selling bands Blackhawk and Outlaws, this year's highlights include figure eight races, a demolition derby, fast track mud drags, and a Wine & Beer Tasting Event featuring Lancaster County and Nebraska Wineries and Breweries, as well as free local band performances on the Pepsi Main Stage. The Super Fair is one of the largest county fairs in the country, attracting nearly 140,000 visitors. For a full list of attractions and more information, visit SuperFair.org.