

FOR IMMEDIATE RELEASE

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FROGGY98 SPONSORS FREE MUSIC SERIES WITH WIDE VARIETY OF LOCAL FAVORITES AT 2017 SUPER FAIR

Lincoln, NE—Music fans of all ages get ready to enjoy 10 days of free, live music nightly at the Froggy98 Free Music Series during the annual Lancaster County Super Fair from August 3-12. Featuring local artists, there will be a variety of music genres beyond the many sounds of Country and Rock to include Latin American, a cappella, Classics, Hip Hop and Dance Karaoke with something for all fairgoers to enjoy and discover.

This year's series was booked by new Lancaster County Ag Society Board Director, Jamie Bauman, with expert consulting from Heath Macomber from downtown's Single Barrel. "We really wanted to make sure we had music that appealed to everyone at our county fair, and are excited to be featuring so many of the local band favorites this year!" said Ms. Bauman, who has experience booking bands from her advisor role with the UNL College Rodeo team.

The Froggy98 Free Music Series performances will be enjoyed outside in the new Froggy98 Beer & Food Garden with the live acts performing on the Pepsi Main Stage adjacent to the Attraction Zone on the north side of the Lancaster County Fairgrounds at the Lancaster Event Center. Fans can enjoy the beer garden and fair food vendors under the Nebraska Lottery shade tent conveniently located right next to the Pepsi Main Stage. New fair food vendors this year include: Austin Blue's BBQ, Taqueria Limon, and Deb's Pineapple Whip.

Highlighted entertainers for the series include the Dylan Bloom Band, Conjunto Estigma, McKenzie JaLynn Band, SwitchBak, and Lemon Fresh Day. The Dylan Bloom Band, a country rock band, emerged from a small farm town along the Platte River. The band's heartland themed songs are sweeping across the Midwest where audiences immediately connect with the honest lyrics and small town anthems that make up Dylan's first album "Strong In A Small Town." McKenzie JaLynn, a contemporary country artist, has been described as a force to be reckoned with. McKenzie was recently a special guest on Dolly Parton's "Pure and Simple" tour. Along with her band of Renegades, the McKenzie JaLynn band is making an impact on the country music scene in Lincoln. Lemon Fresh Day plays a variety of music styles including top 40, rock, country and classics. Known for their vocal impersonations, 3-part harmonies and select sequencing, they play

the songs the way you're used to hearing them. Entertaining public and private events locally, regionally and nationally, Lemon Fresh Day is now one of the most popular and recognizable names in live cover music in the region, packing venues near and far.

The full schedule of the Froggy98 Free Music Series at release time includes:

Thursday August 3

- MWA Wrestling at 7pm
- Dance Party Karaoke by Finch on the Run Entertainment *immediately following MWA Wrestling*

Friday August 4

- Lancaster GhettoBlaster (Lincoln, NE) 8pm – 11:30pm - *Old Skool Hip Hop*

Saturday August 5

- Capital City Dance Shack (Lincoln, NE) 3pm – *Clogging*
- Lincoln Continentals (Lincoln, NE) 4-4:30pm – *A Cappella Chorus*
- Bucka Ruse (Lincoln, NE) 7 – 9pm – *Nebraska Country*
- Dylan Bloom Band (Lincoln, NE) 9:30pm – 11:30pm – *Midwest Country Rock*

Sunday August 6

- Conjunto Estigma sponsored by  2 - 4pm – *Latin American:*
- McKenzie JaLynn Band (Lincoln, NE) 6:30 – 10:00pm – *Contemporary Country:*

Monday August 7

- Switchbak (Omaha, NE) 8pm – 11:30pm– *Rugged Country Rock*

Tuesday August 8

- B Street Band (Milford, NE) 6:30 – 10pm – *Country Rock*

Wednesday August 9

- DJ Toons 6 – 10pm – *DJ with Latino Vibes*

Thursday August 10

- Sawyer Jay (Lincoln, NE) 6 – 8 pm – *Country/Rock/Folk*
- Drunk Monkey (Lincoln, NE) 8pm – 10:30pm – *Pop, Rock, Country, Dance, Funk*

Friday August 11

- DJ Music by Finch on the Run Entertainment 6 - 11pm

Saturday August 12

- Chase Dance Studio (Lincoln, NE) 3pm – *Jazz, Tap, Ballet*
- Big Nate and the Deplorable at 4:30pm – 5:30pm –*Hard Rock*
- Lemon Fresh Day at 8pm – 11:30pm – *Top 40/Rock/Country/Classics*

August 3 - 12

TODAY'S BEST COUNTRY
FRAGGY98

Free Music Series

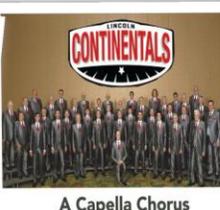
Free nightly music at the  **pepsi** Main Stage
 Enjoy the beer garden and fair food vendors under the  shade tent



Finch On The Beat ENTERTAINMENT
Dance Party Karaoke
 Thursday August 3
 after MWA Wrestling



GHETTOBLASTERS
Old Skool Hip Hop
 Friday August 4
 8 pm - 11:30 pm



A Capella Chorus
 Saturday August 5
 4 - 4:30 pm



Bucka Ruse
Nebraska Country
 Saturday August 5
 7 - 9 pm



Dylan Bloom Band
Midwestern Country Rock
 Saturday August 5
 9:30 pm - 11:30 pm



Latin American
 Sunday August 6
 2 - 4 pm



McKenzie Jalynn Band
Contemporary Country
 Sunday August 6
 6:30 - 10 pm



Switchback
Rugged Country
 Monday August 7
 8 pm - 11:30 pm



Best Street Band
Country Rock
 Tuesday August 8
 6:30 - 10 pm



TOONS EL DJ DE LA RAZA
DJ with Latin Vibes
 Wednesday August 9
 6 - 10 pm



Sawyer Jay
Country / Rock / Folk
 Thursday August 10
 6 - 8 pm



Drunk Monkey
Pop / Rock / Country / Funk / Dance
 Thursday August 10
 8 pm - 10:30 pm



LEMON FRESH DAY
Top 40/Rock / Country / Classics
 Saturday August 12
 8 pm - 11:30 pm

Listen to **FRAGGY98** for Super Fair ticket giveaways and concert updates!

Full music schedule at SuperFair.org

Don't miss Top 10 National Red Dirt Artist **STONEY LARUE** Friday August 11 Buy tickets at SuperFair.org \$15 in advance \$20 day of

Lancaster
 EVENT CENTER
 84th & Havelock, Lincoln

Fair Gate Admission: \$3 Fair Parking: \$5
 Pick up free fair gate admission tickets from:



Brought to you by the Lancaster County Agricultural Society, a nonprofit 501(c)(3) organization

A complete schedule of the Froggy98 Free Music Series can be found at **SuperFair.org**. Be sure to listen to Froggy98 for concert updates and Super Fair ticket giveaways.

All Froggy98 Free Music Series attendees are reminded to bring a fair gate admission ticket for each person from the 2017 Lancaster County Super Fair ticket sponsors (Casey's, West Gate Bank, Super Saver, or Russ's) or be prepared to pay \$3 per person for a fair gate ticket (one-time entrance). Fair parking is \$5 per vehicle per day. It's your Lancaster County Super Fair—so come let the good times grow and enjoy the many free & low cost fair attractions before and after your favorite live music artist performs!

ABOUT THE LANCASTER COUNTY SUPER FAIR

The 2017 Lancaster County Super Fair runs from Thursday, August 3rd through Saturday, August 12th. The Super Fair is an annual showcase of Lancaster County and surrounding community exhibits and offers dozens of free and low cost entertainment for all ages with unique daily themes and activities. Our fair continues to grow with over 9000 entries from over 900 4-H and FFA exhibitors, and more than 500 open-class exhibitors. The Super Fair is one of the largest county fairs in the country, attracting more than 140,000 visitors over 10 days. For a full list of free attractions, ticketed events and more information, visit SuperFair.org. The Lancaster County Super Fair is hosted by the Lancaster County Agricultural Society, a non-profit 501(3)(c) and volunteer organization dedicating to celebrating the heritage and future importance of agriculture with youth of all ages in our community. The Super Fair is the annual showcase event among 300+ other events held at the Lancaster Event Center, now in its 16th year, in support of the local community and economy.

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